



WRI Ross Center Prize for Cities 2021-2022

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WRI Ross Center Prize for Cities 2021-2022

S159154 **DRAFT****SECTION 1: THE APPLICANT**

Please provide information on the primary applicant and contributing individuals and organizations.

Name of lead applicant organization***Address*****Website**[Add link](#)**Twitter**[Add link](#)**Facebook**[Add link](#)**LinkedIn**[Add link](#)



WRI Ross Center Prize for Cities 2021-2022



Other

Add link

Primary contact*

The primary contact name should be the person who will liaise with WRI about the entry. It should be someone who can correspond in English and will receive all email notifications.

Job title*

Email address*

Phone number

Alternative contact

The alternative contact is a person who will receive correspondence about the Prize and is expected to liaise with WRI if the primary contact is unable to do so.

Job title

Email address

Phone number

**Role of lead applicant and contributors in the initiative:***

Please include a listing of all individuals and organizations substantially responsible for initiating and implementing the project or initiative, and state briefly the role of the lead applicant and each listed contributor in the initiative.

0 / 300**SECTION 2: THE PROJECT OR INITIATIVE**

Name of project or initiative*

Please choose a title that will be used as the identifying name for your entire submission.

It will appear on the prize website and may be included in promotional materials as the primary reference for your submission.

0 / 50**City***

Please state the city in which the project or initiative is located.

Please note that if your submission involves a multi-city approach, please base your submission on your activities in one primary city. If applicable, you may cite activities in other cities as 'ripple effects' of the initiative beyond the primary city.

0 / 30**Country***
▼**Region**

Please select the world region that your initiative is based in. Note: regions are based on the United Nations geoscheme.

▼**Project start date***



Project end date

If your project or initiative is still ongoing you may leave this field blank.

Additional details on duration

You may use this field to explain how you chose to specify start and end dates for your initiative. For example, you could use as start date the receipt of funds or sign off of a project plan and as end date the completion of construction or an evaluation of the initiative.

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Size (in USD)

Please select a dollar amount range to give an indication of the budget size of your initiative. If you received multiple grants, donations, or investments you may use the startup capital amount.

▼

Additional details on size

You may use this field to provide additional detail on the dollar amount size of your initiative, including subsequent grants or investments.

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Primary focus area*

Please select the thematic area that best describes the primary focus of your submission.

▼

Additional focus areas

Please select up to three additional areas that are a secondary focus of your initiative.

- Active & Non-motorized Mobility
- Air Quality
- Circular Economy



WRI Ross Center Prize for Cities 2021-2022



- Energy
- Finance
- Food
- Housing
- ICT & Digitalization
- Mobility (excluding active and non-motorized)
- Nature-based Solutions
- Placemaking, Renewal & Upgrading
- Public Health
- Road Safety
- Waste
- Water & Sanitation

If "other" please provide additional details here

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Vulnerable groups

Please select any of the following vulnerable groups that your initiative targets.

- Low income populations
- Children and youth
- The elderly
- Asylum seekers and migrants
- Cultural, ethnic, and/or other minorities
- Women
- Other
- None

If "other" please provide additional details here

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SDGs

Please select which of the SDGs your initiative targets directly

- None
- Goal 1 End poverty in all its forms everywhere



WRI Ross Center Prize for Cities 2021-2022



- Goal 1 Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
- Goal 5 Achieve gender equality and empower all women and girls
- Goal 6 Ensure availability and sustainable management of water and sanitation for all
- Goal 7 Ensure access to affordable, reliable, sustainable and modern energy for all
- Goal 8 Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
- Goal 9 Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
- Goal 10 Reduce inequality within and among countries
- Goal 11 Make cities and human settlements inclusive, safe, resilient and sustainable
- Goal 12 Ensure sustainable consumption and production patterns
- Goal 13 Take urgent action to combat climate change and its impacts*
- Goal 14 Conserve and sustainably use the oceans, seas and marine resources for sustainable development
- Goal 15 Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss
- Goal 16 Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
- Goal 17 Strengthen the means of implementation and revitalize the global partnership for sustainable development

Awards

If your project or initiative has been honored with previous awards and mentions, feel free to provide details here.

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SECTION 3: SUMMARY

In this section you are being asked to briefly summarize why your project should win the Prize. You may choose to leave this section blank until you have filled out the other sections and use it to summarize your submission.

Please note that the fields in the submission form have character limits. IMPORTANT: Spaces count towards the character limit. Make sure that your answers are within this limit as text that is above the character limit will not be accepted.



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How has it been transformative for the city and how does it illustrate transformative potential for other cities?*

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Summary of the idea*

Please use this field to summarize what you have written in SECTION 4: THE IDEA.

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Summary of the impact*

Please use this field to summarize what you have written in SECTION 5: THE IMPACT.

0 / 300

Summary of the ripple effect*

Please use this field to summarize what you have written in SECTION 6: THE RIPPLE EFFECTS.

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or initiative addresses in the city, and how it has responded to it.

Please note that the fields in the submission form have character limits. IMPORTANT: Spaces count towards the character limit. Make sure that your answers are within this limit as text that is above the character limit will not be accepted.

What is the idea and approach of your project or initiative for addressing the problem of uncertainty, disruption, and crises?*

Please use data to illustrate the magnitude of the problem(s) as much as possible and identify which groups are affected by it. For the idea, include reference to why you chose this approach and whether you adapted an idea from another context/city.

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SECTION 5: THE IMPACT

In this section you are being asked to describe the impact that your initiative has had on the problem described in the previous section.

You are encouraged to combine different kinds of evidence sources, including quantitative and qualitative, as available and relevant to strengthen your case: impact studies, user surveys, indicators of environmental, economic, and social impact, press coverage, etc.

When describing your impacts, please state clearly which impacts are directly attributable to the initiative and which impacts are more indirect, or unintentional.

The section prompts you to reflect on different kinds of impacts. You are not required to report impacts in each dimension. There is no minimum threshold of impact for any submission to be considered "transformative".

Please note that the fields in the submission form have character limits. IMPORTANT: Spaces count towards the character limit. Make sure that your answers are within this limit as text that is above the character limit will not be accepted.

To what extent has your project or initiative addressed the problem and improved people's lives?*

Please use specific metrics and data to illustrate the magnitude of the impact and indicate which groups in the city experience these effects.



WRI Ross Center Prize for Cities 2021-2022



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Please describe the different kinds of changes across the categories below and note if these impacts apply to any marginal or vulnerable populations, such as low-income populations, children and elderly, asylum seekers and migrants, women, and/or cultural, ethnic, or other minorities.

Physical Environment: changes to the built and/or natural environment of cities, including new infrastructure and/ or public spaces, upgrade and maintenance of existing structures, waste collected and processed, etc.

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Governance and Participation: changes to governance practices and civic participation, including new and strengthened processes, structures, and planning approaches, agenda setting on new priorities, etc.

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Money Flows: changes to household financial inclusion, cost of living (housing, commuting, food), municipal finances, market-rate and concessional funding and finance, land values and property prices, etc.

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Behaviors and Perceptions: changes to behaviors in daily life, commuting and transportation patterns, consumption practices, access to economic, social, and recreational opportunities, awareness and understanding of policy priorities, etc.



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Other: Please use this field to specify other ways in which people's lives have improved thanks to the initiative or project.

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How many people have directly benefited?

Please estimate the number of direct beneficiaries whose lives your initiative has improved.

0 / 15

You may add additional information on direct beneficiaries of your project or initiative.

0 / 300

How many people have indirectly benefited?

Please estimate the number of indirect beneficiaries whose lives your initiative has improved.

0 / 15

You may add additional information on indirect beneficiaries of your project or initiative.

0 / 300

SECTION 6: THE RIPPLE EFFECTS



WRI Ross Center Prize for Cities 2021-2022



Note: 'Ripple effects' refers to the image of an object that is thrown into water and causes outwards spread of motion in the form of waves.

Please note that the fields in the submission form have character limits. IMPORTANT: Spaces count towards the character limit. Make sure that your answers are within this limit as text that is above the character limit will not be accepted.

To what extent has the initiative or project changed institutions, policies and laws?

*

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To what extent has the initiative or its impact expanded to another area in the city or to a city-wide scale?*

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Has the initiative inspired other cities or actors in another geographic context?*

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SECTION 7: TIMELINE & PROCESS

In this section you are asked to share the key milestones of your initiative from its start to now (or the project's end, if it has finished).

This is to understand the timeline of key milestones and why they were important to the life of the initiative, including specific moments that prompted change, moments of success, challenge and adversity, learning, coalition-building, financial and technical resource mobilization, changes in political support, joint decision-making, and experimentation.

Please note that the fields in the submission form have character limits. IMPORTANT: Spaces count towards the character limit. Make sure that your answers are within



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Please give a timeline of no more than 15 key events, their date, and significance, over the course of your initiative.*

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Negative and unintended consequences*

Please reflect briefly on possible negative or unintended consequences that the initiative could have caused, or did cause, and if any measures were taken to mitigate these.

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SECTION 9: SUPPORTING DOCUMENTATION

You may upload files in support of your submission.

Picture gallery

Upload up to five images of up to 5 MB each, png, jpg or gif format.

Upload files

Video URL

You have the option of linking to video files hosted on the web. Links to YouTube and Vimeo videos are automatically embedded in the submission.

Add link

File upload

Upload up to five files, up to 20 MB each.



WRI Ross Center Prize for Cities 2021-2022



SECTION FOR TERMS & CONDITIONS

According to the Terms & Conditions of the 2021-2022 Prize for Cities, applicants are required to disclose any of the following possible relationships to WRI and/or the Prize for Cities.*

Projects that have a financial, familial or other relationship with WRI, a WRI international office, a WRI employee (current or former), WRI Board member, and/or a member of the Jury may be eligible, but will be subject to review. WRI may decide, at its sole discretion, that the relationship or connection constitutes a conflict of interest and exclude the Project from continuing in the competition or take such other steps as WRI determines are appropriate. All relationships and connection must be disclosed at the time of submission.

- The project or initiative does not have any existing relationship with WRI or the Prize for Cities
- The project or initiative's applicant and /or contributors include one or more current or former employees of WRI or its international offices
- The project or initiative has a financial, familial or other relationship with WRI, a WRI international office, a WRI employee (current or former), a WRI Board member, and/or a member of the Jury
- The project or initiative has received funding or technical assistance from WRI

Please use this field to provide additional detail on the possible relationships that the project or initiative, or the applicant and its contributors may have to WRI and/or the Prize for Cities.*

State 'none' if there is no relationship.

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I have read and agree to the Terms and Conditions of the WRI Ross Center Prize for Cities. The information I have submitted is true and correct in all respects.*

Please note that submission of an application constitutes self-certification of eligibility to receive the prize according to the [Terms and Conditions](#). Proof of eligibility may be required at a future time.

Save as draft

Submit